



Multidisciplinary
Designer

Education

MFA - GRAPHIC DESIGN & VISUAL EXPERIENCE

Savannah College of Art and Design
GPA: 3.81 | Savannah, USA | 2016 - 2019

BFA - APPLIED ARTS

Bharati Vidyapeeth College of Fine Arts - University of Pune
Ranked 1st in University of Pune
Pune, India | 2011 - 2014

Recognitions

TENTH ANNUAL ARTISTS' BOOK STUDENT COMPETITION EXHIBITION

Typography books chosen and displayed at the exhibition - ACA Library SCAD Atlanta
Atlanta, USA | May - August, 2017

SAVITRIBAI PHULE PUNE UNIVERSITY

Ranked First in the University of Pune
Pune, IND | May 2014

ANNUAL ART EXHIBITION

Bharati Vidyapeeth College of Fine Arts
University of Pune

1st prize Pune, IND | January 2014
2nd prize Pune, IND | January 2013
3rd prize Pune, IND | January 2012

REGIONAL LEVEL KONKAN ART COMPETITION

1st medal in acrylic painting
India | Nov 2012

Professional Skills

- Human-centered research & design
- Design methodologies & principals
- Design thinking tools & processes
- Research & ideation | Concept development
- Problem-solving | Critical thinking

- UX/UI design
- Wireframing
- Prototyping
- Branding
- Brand design
- Packaging
- Experience design
- Environmental design
- Editorial design
- Illustration
- Typography
- Motion graphic design
- Printmaking
- Textile design

- Project management
- Collaboration
- Meticulous | adaptive
- Pre-production
- Printing processes
- Production

Software

Illustrator
InDesign
Photoshop
Adobe XD
Figma
Sketch
SketchUp
After Effects
InVision
Zeplin Animations
Microsoft Office

Language

English
German (Beginner)
Marathi
Hindi

Work experience

UX DESIGNER & ANALYST

Zensar Technologies | Pune, IND | March 2021 - Present

Understanding intricacies, loopholes of the project from customer. Using design research methodologies to create flawless user journeys, information architecture, and build wireframes, mockups, prototypes and final designs. Collaborating with UX designers, product manager and developers to build the intuitive user experiences. Rapidly test and iterate designs, as well as conduct product testing and user testing activities.

ADJUNCT ASSOCIATE PROFESSOR

Bharati Vidyapeeth College of Fine Art | Pune, IND | November 2020 - March 2021

Conduct sessions on Typography and Visualization to teach third year and fourth year BFA - Applied Art students. Have group and personal discussion and feedback session to guide students through their assignments.

GRAPHIC DESIGNER

The Wakeman Agency | New York, USA | June 2020 - December 2020

A visual designer collaborating with teams to create user-centric and brand-centric design experiences. Responsible for social media marketing, advertising, and digital designer for campaign design for print and digital media. Taking responsibility in creating strong stories and developing an appropriate narrative for design solutions along with consulting and strategizing design direction based on research and subject understanding.

LEAD UX/UI DESIGNER - REMOTE CONSULTANT

Bulb & Key | Pune, IND | November 2019 - July 2020

Researching & conceiving strong design solutions with an understanding of focus group. Responsible for effective problem solving, meticulous human-centered research, creating user flows, wireframes, & visual design for intuitive user experiences for digital platforms. Collaborate and guide team members and developers. Be attentive toward finding errors and take bold yet responsible design decisions to solve them.

GRAPHIC DESIGN INTERN

Giant Noise | Austin, TX, USA | June 2019 - August 2019

Creative projects from rethinking & establishing new design guidelines, branding for agency as well as for clients, designing for printed avenues, strategizing and designing for social media marketing, responsible for designing infographics, iconography, illustrations and ideating for photoshoots.

GRADUATE TEACHING ASSISTANT

Savannah College of Art and Design | Savannah, USA | March 2019 - May 2019

Assisted and helped Prof. Deb Oden to conduct classes of Conceptual print making. Conducted feedback, discussion and critique sessions for students to guide them in their assignments and projects

SCAD MOA DOCENT

Savannah College of Art and Design - Museum of Art
Savannah, USA | October 2017 - May 2019

Was responsible to advance the educational mission of the SCAD Museum for visitors. As a docent I was responsible to communicate, converse and conduct guided tours of the museum for students, guests and groups of individuals to increase their curiosity about the artworks, installations and current exhibitions.

ART TRAINEE (CREATIVE DEPARTMENT)

Havas Worldwide Digital | Mumbai, IND | January 2016 - April 2016

Part of the team for strategizing, researching & design implementation for Jaslok Hospital, Sanofi, BPCL, HDFC, Audi, VIP, Shoppers Stop, Zee Cinemalu. Designed for advertisements and campaigns. Responsible for developing UX / UI design for websites and digital platforms. Art directed & assisted on photoshoots for fashion brands.